

DENTSPLY
PROSTHETICS
CERAMCO
TRUBYTE
AUSTENAL

FOR IMMEDIATE RELEASE

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CERAMCO®3 INTRODUCES AN IMPROVED MARGIN AND NEW FINAL MARGIN PORCELAIN TO ITS PRODUCT LINE.

YORK, PA (June 2007) – Ceramco®3, the brand you have come to know and trust for easy-to-process, highly esthetic porcelain, is now introducing an enhanced Margin material along with new Final Margin porcelain. The *improved* Margin minimizes shrinkage and rounding, virtually eliminates gray margins while providing highly-esthetic, production friendly porcelain for crown and bridge fabrications. The new formula allows technicians to significantly extend the working time with the porcelain to enable accurate application and better definition when the porcelain is fired. The *improved* Margin and Opaque

Corrector Liquid and the addition of a *new* Final Margin provide for more enhanced esthetics around the gingival.

The improved Ceramco3 Margin Porcelain will replace the existing Ceramco3 Margin. The improved Margin and Margin and Opaque Corrector Liquid will be available in the same packaged units and same shades as the existing product. The new Final Margin will be available in nine shades and packaged in 10 gm bottles.

The Ceramco3 product line was introduced in 2001 and remains a leader in the porcelain market offering highly expansive shade ranges including; the 16 A-D shades, 8 illumine bleached shades and the Ceramco3 C3 Shade Series which are keyed to the Vita[®] 3-D Master^{®1} Shade Series².

For more information, contact your DENTSPLY Ceramco Sales Representative or DENTSPLY Ceramco Customer Service at 1-800-786-0085, or visit www.ceramco.dentsply.com.

(About DENTSPLY Prosthetics and DENTSPLY Ceramco)

DENTSPLY Prosthetics is responsible for manufacturing, marketing and distributing Ceramco and Neytech fixed laboratory products in North America, and Trubyte and Austenal removable laboratory products worldwide. DENTSPLY Trubyte is recognized as an innovative leader in the manufacture and sale of artificial teeth, denture acrylics and removable laboratory prosthetics. The Prosthetics Division is headquartered in York, PA.

¹ Vita and 3-D Master are registered trademarks of Vita Zahnfabrik GmbH Rauter Inc.

² Data on file